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2008 WISCONSIN OUTSTANDING CSR OF THE YEAR

New Berlin, WI (September 2008) – The National Alliance of Insurance Education & Research has announced that Christy Hewitt of HNI Risk Services, Inc. is **the 2008 Outstanding CSR of the Year** recipient for the state of Wisconsin.



Christy Hewitt receiving her award from The National Alliance.

To qualify for this top state honor, Hewitt submitted the winning essay on the topic: “What are the four most important challenges in developing accounts in a soft market?” Additionally, Hewitt was selected for having demonstrated service and professionalism within the insurance community. The award, which originated in 1991 to recognize the contributions of customer service representatives within the insurance community, has come to be regarded as the foremost national award of its kind. Hewitt is the **fifth**-consecutive winner of the award from HNI Risk Services.

In support of her winning essay was a written letter of recommendation from one of her clients, Doug Lokemoen, President of Tri-Hi Transportation, Inc. In his letter he shares the following about Hewitt: “Christy always wants us to be comfortable and knowledgeable of the decisions we need to make in every aspect of our insurance needs. One of the things I admire most about Christy is her knowledge of the underwriting material, the services her company has to offer and the insurance

industry as a whole. This knowledge is very helpful with not only our insurance needs but also our daily operations.”

Hewitt began her insurance career as an Assistant Account Executive in 1999. She has been associated with HNI since 2003, serving as an Account Manager. She is working to complete her CIC designation and Great West Casualty STAR certification.

Hewitt was chosen as a state winner for exemplifying the characteristics and qualifications required to be eligible for the prestigious National Outstanding CSR of the Year Award,” stated Dr. William T. Hold Ph.D., CIC, CPCU, CLU, President of the National Alliance. She represents the backbone of the insurance community, those customer service representatives distinguished for providing exceptional service on a daily basis.”

Hewitt receives a framed certificate, embossed with the special Outstanding CSR of the Year bronze medallion symbol, and is now one of 39 individuals eligible for the national honor. For further information regarding the 2008 Outstanding CSR of the Year Award, contact The National Alliance, PO Box 27027, Austin, TX 78755-2027; 800-633-2165; www.TheNationalAlliance.com.

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