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HNI Risk Services, Inc. Strengthens New Business Development to Propel Growth

New Berlin, WI (9/1/08) - HNI Risk Services, Inc. announces the expansion of its executive team to include Anthony Fioretti as Executive Director of New Business Development and Sales. "We were looking for a person with a successful history of developing business in our industry that was also philosophically aligned with HNI's strategic approach to risk and benefits management," said Mike Natalizio, CEO of HNI Risk Services. "Mr. Fioretti also brings business development and sales experience in Employee Benefits - adding balance to our Executive Team and reinforcing our commitment to our Full-time Client strategy."

Mr. Fioretti has over 25 years of employee benefits and insurance brokerage experience. Most recently, he was Managing Director for a Fortune 100 financial services firm overseeing their Wisconsin insurance brokerage operations. His prior experience also includes the launch of employee benefits brokerage operations for two national firms and he has provided consulting to over 100 mid-sized and large corporations in Wisconsin and nationally. He resides in Wales, Wisconsin and is a graduate of Illinois State University, with a B.S. degree in Management

Established locally in 1963, HNI is one of the largest independent insurance agencies in the Midwest with more than 90 employees. HNI is has offices in Milwaukee, Chicago, and Appleton, WI.

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